

Dr. **Jerad M. Gardner** is a board-certified pathologist specializing in dermatopathology and bone/soft tissue sarcoma pathology. He is an Assistant Professor of Pathology and Dermatology at the University of Arkansas for Medical Sciences (UAMS) in Little Rock, Arkansas. He is also Program Director of the UAMS dermatopathology fellowship program and Clinical Co-Director of the musculoskeletal/skin block for the UAMS College of Medicine. In addition to his clinical duties, he is engaged in clinical research and national/international lecturing on the topics of bone and soft tissue tumors and skin disease. He is also actively involved in social media and speaks to health care professionals locally and nationally on how to use Facebook, Twitter, and Instagram professionally. He currently serves as Chair of the newly created Social Media Subcommittees for both the United States and Canadian Academy of Pathology (USCAP) and the American Society of Dermatopathology (ASDP). He is also a deputy Editor-in-Chief of *Archives of Pathology & Laboratory Medicine* where, among other things, he oversees social media strategy and account management for the journal. Dr. Gardner obtained his MD from Tulane University in New Orleans, completed residency in anatomic and clinical pathology at Houston Methodist Hospital, and completed fellowships in bone/soft tissue pathology (under the direction of Dr. Sharon Weiss) and dermatopathology at Emory University in Atlanta.